

## JOIN US IN IMPROVING HEALTH AND WELL-BEING IN YOUR COMMUNITY

*Health is affected by many different variables and challenges within a community, and sometimes these challenges make it hard for residents to get needed support and resources. When you join the Community Influencer Program, you can help us learn about the specific conditions, problems, and needs in your community. Your ideas and feedback will help us find ways to make things better and create more opportunities for everyone to be healthy and well.*



Your feedback will help programs and services so they can be improved and easier for everyone to access.

We want community members across the state to provide their feedback and let us know if we are doing well or need to do better.

Your feedback will be shared with programs. We will continue to update community influencers so they understand how their feedback is being used to make Michigan families healthier.



## COMMUNITY INFLUENCER PROGRAM



## SIGN UP TO BE AN INFLUENCER:

Fill out the INTEREST FORM at

<https://bit.ly/MISDOH>

or scan the QR code below:



[www.michigan.gov/SDOH](http://www.michigan.gov/SDOH)

We need your voice!



## COMMUNITY INFLUENCER PROGRAM



# WHAT IS AN INFLUENCER?

A community influencer is someone who shares their thoughts and ideas about what is working well and what can be improved in their community. Influencers will work together with Michigan Department of Health and Human Services and other community partners to make positive changes.

# WHAT DOES AN INFLUENCER DO?

Provide feedback on programs and share your experiences. We want to hear about challenges in your community that may prevent people from having happy and healthy lives.

1

## ATTEND MEETINGS

Attend meetings in your community for an opportunity to meet other Influencers and share feedback.

2

## HOST COMMUNITY EVENTS

Bring together members of the community to create a friendly place for sharing ideas.

3

## SHARE INFORMATION

Share news and ideas with your community: in-person, on the phone and through social media.

4

## PROVIDE FEEDBACK

Fill out surveys and share your experience to help create changes that your community will support and benefit from.

# WHY SHOULD I BE AN INFLUENCER?

*As an Influencer, you can help make decisions that shape policies and improve programs and services. Your ideas and recommendations are really important in making health better and fair for everyone in Michigan.*



Make a difference  
in your community

# WHO CAN BE AN INFLUENCER?

The Community Influencer Program is open to any Michigan resident with an interest in improving health and wellbeing in their community. Influencers must be 18 years or older.

## OPPORTUNITIES TO GET INVOLVED:



Help support and expand the Community Health Worker (CHW) workforce through the **CHW COMMUNITY FEEDBACK FORUM**.



Help support the development of a **SDOH ACCELERATOR PLAN TO PREVENT CHRONIC DISEASE**.



Support the overall **SOCIAL DETERMINANTS OF HEALTH (SDOH) STRATEGY** to inform policies and help improve programs and services in your community.

Get paid for completing surveys, attending meetings and sharing your feedback.

View the Community Influencer Program framework and compensation policy here:

<https://bit.ly/InfluencerFramework>

